



# Social Media/Marketing Coordinator – Canada Summer Jobs Position

## **Norfolk County Agricultural Society**

**Contract Term:** May 25, 2026 – August 21, 2026 (12 weeks, possibility of extension)

**Hours:** Approximately 40 hours/week, 9:00 AM – 5:00 PM

**Wage:** \$18.60/hour

## **About the Role**

The Norfolk County Agricultural Society is seeking a creative and tech-savvy Social Media/Marketing Coordinator to support the promotion and public visibility of our major community events. This Canada Summer Jobs (CSJ) position gives youth the opportunity to develop marketable skills in digital media, content creation, communications, and event marketing.

Working alongside the Publicity Coordinator, General Manager, and members of the Marketing Department, the successful candidate will play an important role in promoting the **Norfolk Night Market** and the **Norfolk County Fair and Horse Show**—signature events that bring significant cultural and economic value to the region.

This position offers hands-on experience developing digital campaigns, engaging with online audiences, and supporting a high-impact non-profit organization.

## **Key Responsibilities**

The Social Media/Marketing Coordinator will support day-to-day marketing activities and digital communication tasks, including:

- Assisting with social media planning, scheduling, and content creation across platforms (Facebook, Instagram, X, TikTok)
- Supporting the execution of marketing campaigns and ongoing publicity initiatives
- Developing web content and monitoring digital engagement analytics
- Responding to online customer service inquiries and assisting with community engagement
- Monitoring social media trends and assisting with strategy recommendations
- Supporting email marketing campaigns, online contests, and event coverage
- Assisting with promotional tasks for the Norfolk County Agricultural Society and all Fairgrounds events

## Qualifications & Skills

- Strong written and verbal communication skills
- Proficiency with major social media platforms for business use
- General computer skills; familiarity with Google Workspace is an asset
- Organized, detail-oriented, and able to manage multiple priorities
- Self-starter who can work independently and collaboratively
- Creative mindset with interest in digital trends, marketing, or media production

## Physical Requirements

- No specific physical requirements

## Canada Summer Jobs Eligibility Requirements

To apply, candidates must:

- Be between 15 and 30 years of age at the start of employment
- Be a Canadian citizen, permanent resident, or person granted refugee status
- Have a valid Social Insurance Number
- *Please note:* International students and youth with temporary visitor, student, or work visas are not eligible for CSJ funding

## How to Apply

Please email your resume to: [jobs@norfolkcountyfair.com](mailto:jobs@norfolkcountyfair.com)

**Subject Line:** *MARKETING COORDINATOR*

Only those selected for an interview will be contacted.

**Application Deadline:** May 15, 2026