



2025 Sponsorship Opportunity



Norfolk Night Market - Christmas Edition is a unique experiential holiday market showcasing local makers, live local musicians, food and beverage, with holiday activities for the whole family under the twinkle lights at the heart of the fairgrounds.



BRONZE	SILVER	GOLD	PRESENTING
<p>20 tickets to the Event</p> <p>1 Social Media Mention 1 Email Blast Mention</p> <p>Logo/Brand Placement:</p> <ul style="list-style-type: none"> Event website Event Posters Digital screens at event 	<p>30 tickets to the Event</p> <p>2 Social Media Mention 2 Email Blast Mention</p> <p>Logo/Brand Placement:</p> <ul style="list-style-type: none"> Event website Event Posters 1 Banner at Event Promotional materials Digital screens at event 	<p>50 tickets to the Event</p> <p>Dedicated Social Media Post Dedicated Email Blast section PA Announcements at event</p> <p>Logo/Brand Placement: All in Silver PLUS:</p> <ul style="list-style-type: none"> 2 Banners at Event BOOTH Space at event Naming rights to an event component (Sleigh rides, Santa area etc.) 	<p>75 admission tickets to the event</p> <p>All GOLD assets PLUS: Press Release announcing partnership & Dedicated REEL highlighting sponsorship</p> <p>Branding embedded in event logo and on all event mentions, media, communications, tickets and signage.</p> <p>FULLY CUSTOMIZABLE <i>Inquire for more details.</i></p>
\$500	\$1000	\$2500	\$5000



The Norfolk County Agricultural Society (NCAS) was formed in 1840. The non-profit organization operates a 48 acre facility in Simcoe, ON, with unique infrastructure and community-used greenspace. The Society produces five major events annually, highlighted by the marquee event, the highly-acclaimed Norfolk County Fair & Horse Show, and has been the recipient of numerous Canadian, provincial and local awards.

- Over 500,000 visitors to grounds annually
- Own and maintain 48 acre property
- Supported by over 400 engaged volunteers
- 5 Major community events scheduled
- Non-profit charitable organization
- 18k
- 3.8k
- 6.9k
- 191.3K
- 17.4k
- 235 Rentals Annually
- Over \$30 million economic impact