



172 South Drive
Simcoe, ON N3Y 1G6

UNDER EMBARGO UNTIL MONDAY SEPTEMBER 4 10AM

The Reklaws, Alli Walker and Josh Ross Announced for the Norfolk County Fair & Horse Show

September 4th, 2023 Simcoe, Ontario - The Norfolk County Agricultural Society is thrilled to finally reveal the concert lineup for the Pure Spirits Party on the Track at this year's Norfolk County Fair & Horse Show.

On Friday, October 6th presented by Scotlynn, Country's hottest duo **The Reklaws** will take the Norfolk County Fair & Horse Show stage for the first time, with concert gates opening at 6:30pm.

The Reklaws are one of the biggest Canadian Country acts right now, proud to bring the party to every stage they stand on. This one of a kind duo is made up of siblings Jenna and Stuart Walker, whom will be hosting this year's Canadian Country Music Association Awards - where they are nominated for 5 awards - shortly before their scheduled date at the Fair.

On Saturday, October 7th talented newcomer **Alli Walker** will warm up the crowd before one of this generation's most promising young Country artists, **Josh Ross**, headlines the grandstand show. Echoing the primary themes of country in his own pop-rock-infused way, Nashville-oriented artist Josh Ross's take on love, work, and play is one often documented through his own whirlwind experiences.

The *Pure Spirits Party on the Track* is sponsored by Pure Spirits Distillery, located in Delhi Ontario, and will allow those with VIP tickets (19+) to enjoy a selection of their spirits, mixed cocktails and canned beverages for purchase. Trackside (19+) and Grandstand Section C/D/E (19+) ticket holders will also have the opportunity to purchase Pure Spirits canned beverages as part of their concert experience.

Tickets to both shows will go on sale Tuesday September 5th, 10:00 a.m. at norfolkcountyfair.com.

Norfolk County Agricultural Society members and email subscribers get first access to tickets at 9:30am (become a member at norfolkcountyfair.com). For a very limited time, those purchasing a ticket to both shows together will Save \$20+ per ticket depending on ticket type.

New this year, concert tickets for both shows will INCLUDE a daily admission to the Fair. Ticket types and pricing levels are shown below.

Trackside General Admission @ \$75 (now INCLUDES Fair Admission)

- Limited to 19+ attendees
- General Admission, standing room
- Closest to the stage

Reserved Grandstand Seating @ \$35 (now INCLUDES Fair Admission)

- Section A&B All Ages (no alcohol permitted)
- Section C/D/E limited to 19+, licensed

Pure Spirits VIP pass @ \$150 (now INCLUDES Fair Admission)

- Limited to 19+ attendees
- Available in very limited quantities
- The VIP section is a spacious, private, elevated viewing area and provides VIPs exclusive access to a private cash bar with varied drink selection including spirits, cocktails and canned beverages. Also featuring VIP hosts, complimentary snacks and non-alcoholic beverages, dedicated washroom facilities, and access to all areas of the concert venue including the Trackside area, to get closest to the stage if desired.

FOR A LIMITED TIME/LIMITED QUANTITIES AVAILABLE - PURCHASE BOTH CONCERTS AND SAVE (Only until Sunday September 10) **INCLUDES Fair Admission**

- Friday + Saturday Reserved Grandstand Seating (Includes Fair Admission) - \$50
- Friday + Saturday Trackside General Admission (Includes Fair Admission) - \$125
- Friday + Saturday VIP (Includes Fair Admission) - \$250

Check the website for more information. Purchase online at norfolkcountyfair.com

Starting Tuesday September 5, all **ADVANCE TICKETS** for admission, ride all day vouchers and parking at the Fair go on sale. Pricing can be found on our website. Buy all of your Fair tickets early and save time and money! Roulston's Pharmacy is the key partner for Advance tickets available at your local Roulston's locations in Simcoe, Port Dover and Delhi. Advance Pricing and Ride one day, all day vouchers are ONLY available until OCTOBER 2 (prior to the start of the Fair). Don't miss out.

ABOUT THE NORFOLK COUNTY FAIR & HORSE SHOW

The Norfolk County Fair & Horse Show is celebrating 183 years, and is the third largest fair in Ontario. The Fair has earned "Top 100" event designations from Festivals and Events of Ontario and is one of the top fairs in the country according to the Canadian Association of Fairs and Exhibitions. Norfolk County Fair & Horse Show is held in Simcoe, Ontario - October 3rd – 9th , 2023.

ABOUT THE REKLAWs

The Reklaws found breakout success with their debut single "Long Live the Night," the most-streamed domestic song of all Canadian country artists and theme song for the CFL Thursday Night Football national broadcast in 2018/2019. 2021 was a record-breaking year for the duo. Their viral TikTok hit "What the Truck " recently earned PLATINUM-certification, making it the fastest-ever Canadian country song to go PLATINUM in the streaming era. The pair kicked off 2023 by securing three coveted JUNO nominations for TikTok JUNO Fan's Choice, Group or Duo of the Year and Country Album of the Year. In addition, last summer they landed their third #1 with "11 Beers" feat. Country superstar Jake Owen and recently took home two CCMA Awards, for the second consecutive year earning Awards for Top Selling Canadian Single with their record-setting track "What the Truck" feat. SACHA and Group or Duo of the Year.

They hold 8 JUNO nominations, 7 CCMA Awards, 3 #1s at Canadian Radio, 1 DOUBLE PLATINUM, 8 PLATINUM and 11 GOLD singles and a GOLD-certified debut album (Freshman Year). With 250M+ Global Streams, 6 of the top 20 streamed singles by a Canadian country artist since 2019 (more than any other artist) and the most domestically streamed debut album in Canadian country history, it's evident that The Reklaws are doing things differently and that the world is taking notice.

ABOUT JOSH ROSS

Echoing the primary themes of country in his pop-rock-infused way, Josh Ross's take on love, work, and play is often documented through his whirlwind experiences. From moving to Nashville on the night of a tornado, leaving only a month later when a global pandemic arrived, to developing an ever-evolving career amidst the drawbacks of injuries, lockdowns, and conflicting relationships, Josh Ross is a country artist bound by the act of forging past and overcoming restraints. Josh Ross debuted as an artist with his independently released Top 5 chart-topping cathartic ballad on romantic losses, "First Taste Of Gone." The track garnered stellar traction across North America for the Nashville-based singer. Capturing attention across the US with placement on Spotify's top country playlists like Hot Country, New Boots, Next From Nashville, and Breakout Country, "First Taste of Gone" proved the rising Nashville star's emerging presence in country music.

In 2022, Josh pushed even further in his career with his major-label signing to Universal Music Canada, the country's leading music company, and The Core Entertainment, the management company specializing in discovering and championing new talent in music. Often writing from personal experiences, Josh Ross has delivered versatile lyrics throughout his collection of songs. In addition to "On A Different Night, and "First Taste of Gone," his bustling catalogue includes summertime anthem "Tall Boys," and more. He recently shared his anticipated Live Sessions of "First Taste of Gone," "On A Different Night," and his TikTok fan favourite cover of The Goo Goo Dolls' "Iris."

Garnering over 32.1 million global streams, the CCMA Rising Star nominated singer-songwriter continues to mould his firsthand experiences into engaging, hit-making storylines while impacting an international music stage. He continues to carve out his place in Country music across the nation with chart-topping music releases and performances on both sides of the border.

ABOUT ALLI WALKER

Alli Walker, named Spotify Canada's Radar Artist on the Horizon in 2022, and nominated for Rising Star at the 2022 CMAOntario Awards (Country Music Association of Ontario Awards) is a Prince Edward Island raised country music singer-songwriter and multi-instrumentalist who moved to Toronto when she was 19 to 'chase the dream'.

Walker has made quite the mark on the Canadian country music scene, finding her sound and carving her own path in the industry. Walker's innate ability to use social media to promote her music and connect with her fans has made her the 3rd most followed Canadian country artist on TikTok (after Shania Twain) and has garnered over 40M+ views with over 500K+ followers. Boasting over 7.5M+ streams, Walker has landed spots on some of Canada's top editorial playlists including covers on Apple Music, Spotify, Amazon Music and Tidal, and was honoured with a Spotify billboard for her sophomore album release in downtown Toronto which also went to #6 on the iTunes chart this year. Walker's latest music video for her single 'Growing Up' was featured on CMT in the US and Australia and you can hear her newest release, the viral country music sea shanty 'The Whiskey's Gone' with over 6.5 million views featuring Alli on bagpipes available everywhere now.

Coming off the heels of a whirlwind summer of shows and festivals, Walker is ready to head back into the studio to finish her next album and will be heading back on the road this Fall, accompanying Kidd G on the Canadian dates of his 'Anywhere But Home' Tour.

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