



172 South Drive
 Simcoe, Ontario
 N3Y 1G6

For Immediate Release

Eat & Drink Norfolk – Extended hours with NEW “After Party Pavilion”

April 12, 2023 Simcoe – “Eat & Drink Norfolk” presented by CIBC Private Wealth is celebrating its 13th Anniversary. Doors are open Thursday, April 13th from 5:00 pm to 10:00 pm, Friday, April 14th from 5:00 pm to midnight and on Saturday April 15th from 1:00 pm to midnight.

As a nine-year winner of Festival and Events Ontario Top 100 award, “Eat & Drink Norfolk” continues to grow with gusto as the region’s premier spring event. Held in the CIBC AUDitorium at the Norfolk County Fairgrounds, this event transforms the room to relaxed perfection to mix and mingle while sampling local products from over 35 participating vendors.

Norfolk County’s best restaurants, wineries, breweries, distilleries and restaurants say that “Eat & Drink Norfolk” provides a wonderful way for people to socialize and sample new local wines, beer, cider and spirits from our local wineries, craft breweries, distilleries as well as food from a local restaurant or food producer that they perhaps haven’t taken the opportunity to visit yet. “It’s a great opportunity to speak with the owner’s, chefs, winemakers or brew masters to learn more about what makes each business unique.” says Special Events Manager Chantal Zorad.

PARTICIPATING VENDORS:

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| <p>Breweries BackYard Brewing & Supplies Inc The Blue Elephant Inc. Concession Road Brewing Company Ltd. Charlotteville Brewing Company Hometown Brew Co. Meuse Brewing Company Railway City Brewing Wishbone Brewing Company</p> <p>Distilleries Manns Distillery Ltd. Pure Spirits Express Vodka Friday Inc</p> | <p>Wineries Bonnieheath Estate Winery & Lavender Burning Kiln Winery Frisky Beaver Winery Front Road Cellars Hounds Of Erie Winery Inasphere Wines</p> <p>Coffee Altitude Coffee Roasters Belching Barista</p> <p>And More Cheers! The Folk</p> | <p>Food Barrel Restaurant The Blue Elephant Inc. Codfellas Fish and Chips Forkin Perogy Gator BBQ GoodPud Inc Joy Bakery Cafe JP’s Barbeque Lounge 33 Norfolk bbq Tacos ‘N Tequila Normandale The Apple Place The Barnyard The Greens at Renton Yak and Moose</p> |
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New this year is the “After Party Pavilion” that will be adjacent to the CIBC AUDitorium, and open on Friday and Saturday night until midnight. General Manager, Angela Hogeveen spoke of the new addition saying “Eat & Drink Norfolk has had so much momentum, its grown so much in the last decade, we needed a way to keep expanding – the

After Party will allow more people to attend, and to spread out, dance and enjoy the whole evening in a new way at this can't miss Spring event"

Friday night in the After Party Pavilion will feature Fiddlestix and their Xtreme Fiddle Rock Show. Saturday night will be a DJ dance party with Black Creek Music. "The addition of the Pavilion to the event gives us even more seating space and the opportunity to add a large dance floor" added Zorad.

ENTERTAINMENT SCHEDULE:

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| Thursday Paul Mallard @ 5pm Jesse Murphy Trio @ 7pm | Friday Felicia McMinn @ 5pm Brad Hailz @ 6:30pm Fiddlestix @ 8:30pm in the Pavilion | Saturday Paul Mallard @ 1pm Felicia McMinn @ 3:30pm The Treeline @ 6:30pm DJ Dance Party with Black Creek Music @8:30pm in the Pavilion |
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Admission in advance to "Eat & Drink Norfolk" is \$16 on Thursday and \$18 Friday and Saturday. Advance tickets to this popular event are available online at eatanddrinknorfolk.ca, admission to the After Party Pavilion is included with an Eat & Drink Norfolk ticket. Tasting tokens will also be available in advance online and at the show for just \$1 each. Admission at the door will be \$18 on Thursday and \$20 Friday and Saturday. All patrons must be 19 years of age and older to attend.

"Eat & Drink Norfolk" is a perfect opportunity to enjoy the many great food and beverage products, as well as live local music from here in Norfolk County, all under one roof. It is a fundraising initiative of the Norfolk County Agricultural Society. Special thanks to this year's presenting sponsor CIBC Private Wealth, along with all of our community supporters; Morison Insurance, Jess Morris Trucking and Excavating, BMO, Libro Credit Union, PAL Insurance Brokers, Rassaun Services Inc., Vallee Consulting Engineers, Architects and Planners, Simcoe & District Real Estate Board, Caradoc Townsend Mutual, Ontario West Insurance, Eising Greenhouses & Garden Centre, MyFM 98.9 & Oldies 99.7, and Kewl New Media Solutions.

For more detailed information visit eatanddrinknorfolk.ca or call (519) 426-7280 x 228

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