

172 South Drive Simcoe, Ontario N3Y 1G6



## FOR IMMEDIATE RELEASE

## Final Touches being added to the Norfolk Night Market

**June 1st, 2022 Simcoe, ON** –The Norfolk County Fairgrounds is putting the finishing touches on the new two-day night market, proudly presented by XPLORNET and taking place on June 10<sup>th</sup> & 11<sup>th</sup> from 3pm to 10pm each day. They invite you to come and enjoy, as they host this exciting new event that is fit to welcome summer.

The Norfolk Night Market is a family – friendly, open-air evening market held on the Norfolk County Fairgrounds featuring 50 curated vendors from the local area and spanning Southwestern Ontario. These vendors will sell unique handmade and artisan products, curated art, and savoury foods. The event will also feature live musical performances by local artists and a licensed area showcasing local wine, beer and cider for patrons to enjoy.

A full destination experience - Food, Drink, Entertainment and Shopping are the highlights of this event. Expect some amazing food choices with the likes of local favourites Forkin' Perogy, The Simcoe Lions Club, Bryan's Dixie Dogs, and Get Your Own Taters! Don't forget to save room for dessert with The Dipped Dessert Club and Udderly Ridiculous ice cream.

Event goers can sit down and enjoy a relaxed licensed setting to enjoy a favourite beverage or try something new and refreshing. The Blue Elephant, Wishbone Brewery, Backyard Brewing, Burning Kiln Wine, Hometown Brewery and the Hounds of Erie will be awaiting your arrival, along with fun yard games and unique creative activities.

Entertainment will be hit the stage throughout the two-day event, including local talents Alex and J.P from the Shrubberies, Adam Liefl, Hannah Dolson, Brad Hailz Paul Mallard and Nolan Gibson Music.

Alongside with the artisan vendors of handmade goods, which you can view on the Norfolk County Fairs website, is a 50/50 booth, a plant sale, silent auction, classic car show display, and games for the adults and kids, and a photo op to mark the occasion and share your memories.

General Manager Angela Hogeveen, is enthusiastic about this new programming on the fairgrounds "We are thrilled to be able to offer a new experience on our grounds, and to our community, highlighting local makers and talents, and to kick off the summer in Norfolk County," she said, adding "As we strive to expand our portfolio of events and to provide unique entertainment programming year-round, this feels like the perfect addition to our schedule for summer 2022, and has been very well received and supported."

It's family friendly, and there truly is something for everyone to enjoy. Bring your family, your friends and have a great time. Admission is only \$5.00 per person; kids aged 12 and under are free. You can purchase advance tickets at norfolkcountyfair.com or pay at the event gate. A special thank you to all of our sponsors for participating in this new event.

Visit <u>norfolkcountyfair.com</u> for more details and tickets to the Norfolk Night Market or contact Melissa Tiller Events Coordinator at 519-426-7280 ext. 226 or email admin@norfolkcountyfair.com

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