



Norfolk County Fair & Horse Show
172 South Drive, Simcoe, ON

Dear Local Business Owner,

The Norfolk County Fair invites your business to support our 2026 competitions through a Prize Book donation.

The Norfolk County Agricultural Society is a registered charity dedicated to celebrating agriculture, education, and community. Our competitions are proudly organized and operated by dedicated volunteers who give their time to preserve and promote rural traditions.

Competitions are one of the most cherished and highly participated areas of the Fair. In 2025, we hosted **over 15,000 competition entries** across homecraft, plants and flowers, horse, fruit, garden products, field crops, youth divisions, and livestock classes. These competitions celebrate creativity, recognize skill, and bring multiple generations together.

The Norfolk County Fair & Horse Show reaches a broad local and regional audience, including:

- **120,000+ attendees annually**
- **175,000+ annual website visits**
- **30,000+ social media followers**
- One of Ontario's largest and longest-running agricultural fairs

Your support helps us to recognize the time, talent, and dedication of local exhibitors and encourages continued participation across generations.

We are seeking donations of \$50, \$100, or gift-in-kind contributions to support prize funding. All supporters will be recognized in the official Prize Book.

For businesses interested in a broader sponsorship or partnership package at the \$750+ level, we offer customized opportunities that may include enhanced brand visibility through signage, digital and social media promotion, media recognition, event tickets and hospitality experiences, or exhibiting space during the Fair. Partnerships may be structured as cash contributions or in-kind products and services. To explore these opportunities, please contact our office at **gm@norfolkcountyfair.com**.

Thank you for supporting community tradition, agricultural heritage, and the volunteers and exhibitors who make our Fair possible.

Sincerely,

Norfolk County Fair & Horse Show